

## **JagranJosh.com won the Best Education Website at Global Digital Marketing Awards 2018**

**Jagranjosh.com** the education and career website of Jagran New Media, the digital business of Jagran Prakashan Limited, has been adjudged as the **Best Education Website** by the **World Digital Marketing Congress**. The World Digital Marketing Congress is designed to recognize and share exceptional work done by the Marketing fraternity to take their brands into the digital era.

The award was presented under the **Website Awards** category of **Global Digital Marketing Awards 2018**. The award ceremony was held on 13<sup>th</sup> February, 2018 at Taj Lands End, Mumbai. The award recognizes the Jagranjosh.com as the most relevant destination for the student community in the field of education.

Since its inception in 2010, Jagranjosh.com has established itself as the one-stop-destination for the education and career needs of students, starting right from school through college till the time, when students land their first job. Jagranjosh.com is driven by its focus on providing relevant, factual and useful information in rich media formats that enables students to take informed career decisions and become successful in life.

Jagranjosh.com through its customized offerings on MBA and engineering entrance exams and other relevant educational content, has earned many accolades in the past also, which include the site being ranked as the No# 1 website in the Education category, as per ComScore Nov'17 (Multi-platform educational category).

On this remarkable win, Mr Bharat Gupta, CEO – Jagran New Media said “We are immensely happy at this occasion and hope that the winning run continues. It’s a great honor for our company and we accept it with all humility and great responsibility. Through Jagranjosh.com, we always aspire to provide a platform to the student community which enables success in their career and life at large.”