

Press Release for Immediate Release

Jagran New Media Introduces New Premium Subscription Plans on [Jagran.com](https://www.jagran.com) to Elevate Digital News Reading Experience

New Delhi, 16th September 2025 – Jagran New Media, the digital arm of Jagran Prakashan Limited, has announced its new Premium Subscription Plan for [Jagran.com](https://www.jagran.com), aiming to offer users an advertisement-free, superior, clutter-free, and highly curated news-reading experience. This move is part of Jagran's ongoing mission to enhance reader engagement through factual, credible, and meaningful content, delivered seamlessly across devices.

Jagran Subscription Plans unlock a host of premium features, including exclusive access to Jagran's Prime articles, a completely ad-free reading experience, full access to the Jagran e-paper (including archives access, which is limited to 1 year and depends on the plan bought, with offline mode available only on the Jagran App), smart article suggestions, and personalized curated newsletters. Subscribers of the Prime Max plan also enjoy monthly thought-leadership magazines, invites to exclusive offline events, and a Premium Member Badge that adds a personalized identity to their user profile, making this offering one of the most comprehensive in the Indian digital news space.

Speaking about the new subscription plan, Gaurav Arora, COO, Jagran New Media, said, "In today's fast-moving digital world, readers are seeking a more focused and premium content experience. With our new subscription plans, we are giving them a credible news journey without distractions. Whether it's exclusive content, data-rich storytelling, or simply ad-free reading, our aim is to enrich the user experience while ensuring easy accessibility across platforms. The premium plan introduction is not just a product offering but a strategic step toward building a deeper connection with our users to build an informed and empowered digital Bharat."

These subscription plans are available for monthly as well as quarterly, and yearly options, and with this subscription, readers get early access to deep-dive stories, expert columns, special features, and impactful infographics, designed to deliver news that truly matters in a format that's engaging, efficient, trustworthy, and noise-free.

The subscription model offers users three affordable and flexible reading experiences available monthly, quarterly, and annually, such as:

- E-paper + Ad-Free + Prime Max at ₹149/month (with a 10-day free trial),
- E-paper + Ad-Free at ₹99/month (with a 7-day free trial)
- E-paper Only at ₹69/month

With this offering, Jagran New Media is taking a significant leap in enhancing its value proposition for digital-first readers and building a strong, loyal subscriber community. Available across Android, iOS, and desktop, the premium plan is also enabled on Jagran App, empowering users to consume news the way they want- personalized, uninterrupted, and insightful.

Subscribe Now: <https://www.jagran.com/subscription/plan>

About Jagran New Media:

Jagran New Media has a reach of over 106 million total digital population (*Source: Comscore MMX Multi-Platform, Total Unique Visitors/Viewers, Total Digital Population (Desktop, Mobile & Social), Total Audience, July'25, India) and has consolidated its position among the top news and information publishers in India. The company publishes multimedia content, which includes over 7,000 stories and 40 videos per day. JNM is committed to producing factual & credible content that empowers New India with Knowledge, Information, & Voice towards an Inclusive & Progressive Society. The company has dedicated websites covering National & Hyperlocal news, which include www.jagran.com, www.naidunia.com, www.inextlive.com, www.punjabijagran.com, www.gujaratijagran.com, marathijagran.com, and thedailyjagran.com. A leading health website in 3 languages, www.onlymyhealth.com; a women-focused portal, www.herzindagi.com, in 3 languages; and a focused website for education, www.jagranjosh.com. A leading fact-checking website, www.vishvasnews.com, in 12 languages, and an in-house production house, rocketshipfilms.com, also contribute to the offering.