

Press Release

For Immediate Release

Jagran Hindi News & Epaper App Evolves into a New Super Avatar

~ India's leading Hindi News Mobile Application, now reimagined and expanded its offering with enhanced news & non-news content~

15th January, 2026, National: Jagran New Media, the digital wing of Jagran Prakashan Limited, enhances its Jagran Hindi News & Epaper mobile application into a new super avatar, with additional content offerings, enhanced user experience, and easy navigation covering both news and non-news content the application is now available on both Android and iOS users online. The app now aims to go beyond news offerings and expand content categories in Health, Lifestyle, a dedicated astrology module offering detailed insights and a lot more. Newly introduced, special-focused sections, such as Elections and Cricket, provide in-depth and immersive coverage of major political events and tournaments.

With over 8 lac average monthly users Jagran app reinforces its position as a trusted and credible digital platform for Hindi heartland. Built using modern, scalable technology, the Jagran App has been developed to deliver faster load times and smoother navigation with key features like an ad-free reading experience (subscription-based), easy access to the E-paper in image and PDF formats, offline downloads, and intelligent content discovery designed for uninterrupted and convenient content consumption.

Commenting on the revamp, Gaurav Arora, COO, Jagran New Media, said: "The Jagran mobile application evolution into a super avatar is a natural progression of our user-first digital strategy for news as well as non-news content consumption. With deeper personalisation, faster access to not just breaking news, but also to content in health, lifestyle, cricket, astrology, and special interests, the application now offers seamless navigation for a better reading experience for our users. Adding new streams and using state-of-the-art technology for a better experience, this app reflects our commitment to trusted journalism, innovation, and building a future-ready digital platform that serves users in real time across Bharat and India alike."

The redesigned home page now features a top cities section for quick access to local and regional updates, reflecting Jagran's strength in hyperlocal journalism. Along with news, the platform has now expanded its offering to content across Health, Lifestyle, Cricket, Astrology,, and Utility-focused stories, making Jagran app a more comprehensive, all-in-one destination for everyday information.

Jagran mobile app with its new features such as ad-free news, article bookmarking, offline reading, and access to the E-paper in both image and PDF formats with offline download support. To cater to changing content preferences, the mobile app offers location-based local news, video stories, and short-format content, along with an innovative Smart Toggle feature that provides quick summaries and key takeaways for faster understanding. Additional user-centric features include dark mode for improved readability and timely breaking news push notifications to ensure users never miss an important update.

Available in both Hindi and English, this new avatar of Jagran App reflects the brand's commitment to credibility, trust, and user-first digital innovation that integrates content from Jagran, HerZindagi, and OnlyMyHealth into one unified ecosystem. This consolidation allows users to seamlessly access news, lifestyle, and health-related content without switching between multiple apps.

Jagran Subscription Plans offer a seamless ad-free reading experience, complete access to the Jagran e-paper in HD PDF format, including archives and offline downloads, along with smart article recommendations. Available in flexible monthly, quarterly, and annual options, the plans deliver a comprehensive and affordable digital news experience for readers.

The subscription model offers two flexible reading options, starting at a base price, with E-paper + Ad-Free at ₹99/month monthly and E-paper Only at ₹69/month

Download Jagran App Now: <https://bit.ly/4sG6GVE>

About Jagran New Media:

Jagran New Media has a reach of over 116 million users (*Source: Comscore MMX Multi-Platform, Total Unique Visitors/Viewers, Total Digital Population (Desktop, Mobile & Social), [P] Jagran New Media, Total Audience, Sep'25, India) and has consolidated its position among the top news and information publishers in India. The company publishes multimedia content, which includes over 7,000 stories and 40 videos per day.

JNM is committed to producing factual & credible content that empowers New India with Knowledge, Information, & Voice towards an Inclusive & Progressive Society. The company has dedicated websites covering National & Hyperlocal news, which include www.jagran.com, www.naidunia.com, www.inextlive.com, www.punjabijagran.com, www.gujaratijagran.com, marathijagran.com, and thedailyjagran.com. A leading health website in 3 languages, www.onlymyhealth.com; a women-focused portal, www.herzindagi.com, in 3 languages; and a focused website for education, www.jagranjosh.com. A leading fact-checking website,

www.vishvasnews.com, in 12 languages, and an in-house production house, rocketshipfilms.com, also contribute to the offering.

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